



International Conference
on

Shaping the Future of Management Education for Sustainable Emerging Economies

In collaboration with

Arizona State University, USA



November 20-22, 2022



SFME 2022

Organized by:

Department of Management Studies
Indian Institute of Technology Roorkee

Legacy of IIT Roorkee and DOMS, IIT Roorkee

The Roorkee College, which is now celebrated as one of the Indian Institute of Technology, Roorkee, was established in 1847 as the First Engineering College in the British Empire. The College was renamed as the Thomason College of Civil Engineering in 1854. It was given the status of University by Act No. IX of 1948 of the United Province (Uttar Pradesh) in recognition of its performance and its potential and keeping in view the needs of post-independent India. Pandit Jawahar Lal Nehru, the first Prime Minister of India, presented the Charter in November 1949 elevating the erstwhile college to the First Engineering University of Independent India. Since its establishment, this internationally commemorated institute continues to play a vital role in providing technical manpower and expertise to the country and the world.

Carrying, this legacy forward, the Department of Management Studies, an integral part of the Indian Institute of Technology, Roorkee, has been constantly ranked among the top business schools in the country (NIRF Ranking: Amongst Top 20 in Management Education). Significant growth and increasing recognition by the industry bear testimony to the fact that the Department has been successful in achieving one of the top positions among the premier B-Schools. The Department stands credited for not only nurturing and producing high-class managers but also faculties via its PhD program who are now contributing to management education by occupying places at reputed institutes including IITs and IIMs.

About Arizona State University

The Arizona State University (ASU) which is one of the largest and most reputed universities in the United States of America has been recognized by the U.S. News & World Report as the most innovative school. The university is headquartered in Tempe, Arizona and is primarily known for developing and preparing next-generation innovators. Over the past 20 years, ASU has grown into one of the top-tier world-renowned public research institutions for creating incredible societal impact. The nationally ranked programs by the university have placed the university among the “top tier” recruiting and hiring institutions by more than 50 of the country’s topmost multi-national corporations as per the professional recruiters and rankings services around the world. The School of Business at ASU, the W. P. Carey School of Business is also very well known for delivering excellent business education and has been consistently ranked among the top business schools in the United States of America on academics, pioneering research, and student outcomes.



About SFME 2022

Shaping the Future of Management Education for Sustainable Emerging Economies (SFME 2022) aims to decipher the growth of Management Research in the present business dynamics. There is no denying the fact that management ideas, philosophy and ethos have evolved to a large extent and sustainability has assumed centre stage. Post-Covid era indeed calls for a fresh approach for relooking at management education that lies at the fulcrum of business practices. Considering these facets, the conference aims at providing a key opportunity for management and social sciences researchers across the country to showcase their interpretation of the evolving management research.

Key highlights of the conference: Expert lectures by eminent academicians, and researchers. Specialized Teaching, Paper writing and Methodology workshops for participants. And, best papers would be awarded.

Link for Conference: <https://iitr.ac.in/sfme2022>

Call for Papers

Abstracts of original research papers are invited on the conference theme and in all areas of management including:

- Thriving Sustainability Issues and UN Development Goals
- Competitiveness and Strategic Management
- Trends in OB & HRM
- Changing Face of Marketing and Consumer Behaviour
- Evolving Operations and Information Systems Research
- Paradigm Shifts in Accounting and Financial Research
- Growing Interfaces in AI and Data Sciences
- Growth of Entrepreneurship Ideas
- Changing Face of Management in a Digital World
- Management Ethos in Post-Covid World

Publication Opportunities

Shortlisted outstanding papers will stand a chance for publication in the special issue of the **Journal of Indian Business Research (An ABDC Indexed Journal)** after the peer review process. The Emerald Journal can be accessed at:

<https://www.emeraldgrouppublishing.com/journal/jibr>

We also plan to publish the accepted abstracts from the conference in the book of proceedings autonomously.

Structured abstract between 250 to 500 words, should have the Purpose of the Study, Design/ Methodology/ Approach, Findings, Implications, and Scope for future work / Limitations. It should also include up to five keywords. Headings should be short and clearly defined. Margins: 1.5 inches, Font: Times New Roman, 12-point Spacing: 1.5 References: Any standard style. A cover page with the title, author's name and affiliation, complete address, telephone number, and email id must be submitted. Correspondence will be sent to the first author unless otherwise requested.

Important Dates:

- Abstract Submission Deadline: **October 15th, 2022**
- Acceptance Notification: **October 31st, 2022**
- Last Date of Registration: **November 7th, 2022**

For Submission: <https://forms.gle/BRqQ4EdFHGsYnYs4A> or Kindly mail your abstract at sfme2022.doms@gmail.com

Conference Fee: The registration fee is Rs. 4500 per participant (For Faculties/Others) and Rs. 3500 (For PhD Students). The registration fee includes a registration kit, breakfast, lunch and dinner on conference days and two-day accommodation charges*. And, Rs. 2500 for those who do not wish to take accommodation. The fee mentioned is inclusive of GST charges. Fee payment and conference registration details will be shared separately via mail.

**Suitable accommodation (sharing basis) subject to availability would be provided.*

Correspondence:

For any queries, please write to us at or call:
sfme2022.doms@gmail.com
Prof. Sourabh Arora +91- 9933987919
Prof. Sumit Yadav +91- 9998153939
Prof. Kalpak Kulkarni +91-99756 31370
Prof. Amit Upadhyay +91-1332-285836

Key Note Speakers



Prof. Raghu Santanam
Arizona State University, USA



Prof. Luiz Mesquita
Arizona State University, USA



Prof. Kulbhushan Balooni
Director, IIM Kashipur



Prof. SG Deshmukh
IIT Delhi



Prof. Bodhibrata Nag
IIM Calcutta



Prof. Rajeev Kumra
IIM Lucknow



Prof. Prabina Rajib
IIT Kharagpur



Prof. K.S Momaya
IIT Bombay



Prof. Paresha Sinha
University of Waikato, New Zealand



Prof. Rajiv Ranjan Mishra
Chief Technical Advisor, NIUA



Places to visit nearby

A mystical land of mountains and mythologies, exquisite landscapes and exhilarating adventure, and wellness and yoga, Uttarakhand has something to offer every traveller. Popularly known as Devbhoomi, or the land of gods, the state is framed by the Himalayas and divided into two main regions, Garhwal and Kumaon. While Uttarakhand has several well-known destinations like Nainital, Mussoorie, Corbett National Park and Auli, and pilgrimage sites like Kedarnath, Badrinath, Rishikesh and Haridwar.



Haridwar



Rishikesh



Dehradun



Mussoorie



Dhanaulti



Nainital



Patron



Prof. Ajit Kumar Chaturvedi
Director, IIT Roorkee



Chairperson 175 Years Celebration Committee



Prof. Arun Kumar
HRED, IIT Roorkee



Advisory Committee



Head of The Department

Prof. Usha Lenka, DoMS, IIT Roorkee

Advisory Committee

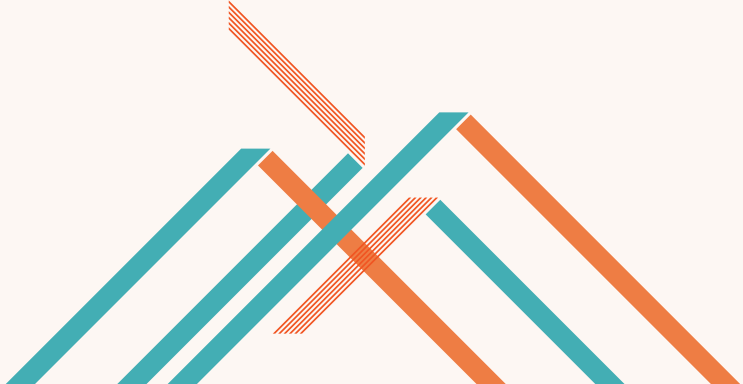
Prof. J P Singh
Prof. S Rangnekar
Prof. Z Rahman
Prof. A K Sharma
Prof. Vinay Sharma
Prof. Rajat Agrawal
Prof. R L Dhar
Prof. J K Nayak
Prof. Ashu Khanna
Prof. Gaurav Dixit
Prof. Manu Gupta
Prof. Tarun Sharma
Prof. Rakesh Padhan



Organizing Committee



Prof. M.K Barua
Prof. A Ramesh
Prof. Amit Upadhyay
Prof. Sumit Yadav
Prof. Sourabh Arora
Prof. Kalpak Kulkarni





DoMS

Department of Management Studies
Indian Institute of Technology Roorkee



YEARS OF
IIT ROORKEE
Estd. 1847

Department of Management Studies
Indian Institute of Technology Roorkee
Roorkee, Uttarakhand, India - 247667.