Workshop Report on
Rural Entrepreneurship and Self-reliant India
March 03, 2021 (Wednesday)

Organized by
Regional Coordinating Institute (RCI)
Unnat Bharat Abhiyan (UBA)
INDIAN INSTITUTE OF TECHNOLOGY ROORKEE
INTRODUCTION

An online Workshop entitled “Rural Entrepreneurship and Self-reliant India” was organized by the Regional Coordinating Institute (RCI), Unnat Bharat Abhiyan (UBA), Indian Institute of Technology Roorkee, on March 03, 2021 (Wednesday).

UBA Participating Institutions (PIs) coordinators from Uttarakhand, West Uttar Pradesh, and other regions, IIT Roorkee faculty members and students, Gram Pradhan's farmers of adopted villages attended this program. The workshop schedule is enclosed as Annexure – I.

INAUGURAL SESSION

**Prof. Ashish Pandey**, Coordinator, RCI-UBA, IIT Roorkee, welcomed the dignitaries and all the workshop participants. He commenced the workshop that featured the keynote speakers, i.e., Prof. Amit Kumar Dwivedi, In-Charge, Department of Policy Advocacy, Knowledge & Research Entrepreneurship Development Institute of India-Ahmedabad (EDII-Ahmedabad). He has been involved in making ‘AICTE Start-up Policy-2016’ on behalf of the Committee and the EDII. He contributed two chapters in ‘Recommendations to National MSME Policy-2017’ on behalf of EDII and the One Man Committee set-up by the Ministry of MSME. In the year 2015, Dr. Dwivedi received an award from the Honorable Governor of Uttar Pradesh for his contributions in the field of entrepreneurship development. Prof. Pandey threw light on the objectives of the online workshop on rural entrepreneurship and self-reliant India.

**Prof. M. Parida**, Deputy Director, IIT Roorkee, welcomed the keynote speaker Prof. Dwivedi. He said that after the post-Covid, people are exploring the possibilities of rural entrepreneurship. Entrepreneurship /startups are confined in urban areas, metropolis cities, and people with access to knowledge. We should empower the villagers for rural entrepreneurship.

**Prof. Amit Kumar Dwivedi**, discussed and shared his experience through the presentation on “Rural Entrepreneurship & Self-reliant India. Prof. Dwivedi showed that India had above 30% share of the world’s GDP in the first century, and the countries share of the world’s GDP came down to around 16% by the year 1820. At that time, we had no machine to do
works. Our contribution was more from the handcraft, medicine, earthenware & handmade products, etc. We have no focus on indigenous manufacturing. Prof. Dwivedi emphasized that rural entrepreneurship is the only way to be self-reliant in India. Every economy will start from ZERO post-COVID-19, and India can lead the world with inclusive approaches.

He said that the villages have unique and indigenous knowledge-based. Millions of laborers moved to villages from different cities and grew themselves from their efforts. A workforce with employability & entrepreneurial skills is available in the villages. He said that how social business works in the villages. Firstly, we have to create cooperative /entrepreneurship models, Self-help group models, not-for-profit organizations, social groups & informal teams.

Prof. Dwivedi informed about enabling social or local business for the global market. We need to provide the localized incubation support to indigenous business ideas, E-commerce platforms for local and small businesses, strengthening rural producers' network and making Atmanirbhar Bharat through social Entrepreneurship. A good entrepreneur utilizes an individual's full capabilities, enhancing self-confidence and skills, learning creativity, imagination, innovation, etc. He shared the startup opportunities ways to build Atmanirbhar Bharat like Healthcare, Ayurveda, yoga & meditation, skill development, E-learning, executive education, research development, E-commerce, agriculture (Pre-Harvest & Post-Harvest), customizing farming (very famous this time), Live-stock and Fisheries & digital Library /social media /social networking, etc.

In the end, Prof. Ashish Pandey, Coordinator, Regional Coordinating Institute, Unnat Bharat Abhiyan, IIT Roorkee, proposed a formal vote of thanks to keynote speaker Prof. Amit Kumar Dwivedi, Prof. M. Parida, Deputy Director, IIT Roorkee, participants, UBA team, and Media Cell of IIT Roorkee.
# Photographs of Live Session

<table>
<thead>
<tr>
<th>ARVIND KUMAR</th>
<th>Bhupendra Kumar, DBGl</th>
<th>Bibhash Kumar</th>
<th>Dr. S. K. Singh</th>
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<tr>
<td>Dr. Shubha Dwivedi</td>
<td>Dr. Mohd. Irfan</td>
<td>Dr. Sarbananda Sahoo</td>
<td>Dr. Swapan Suman</td>
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<td>Dr. K.S. Shekhar</td>
<td>Gopal Singh</td>
<td>IITR UBA staff</td>
<td>Manish Mishra</td>
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<td>Rahul Sharma</td>
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Online Workshop
on
“Rural Entrepreneurship and Self-reliant India”

📅 March 03, 2021; 4:00 hrs. (on WebEx)

**Organized by**
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INDIAN INSTITUTE OF TECHNOLOGY ROORKEE

### PROGRAM SCHEDULE

<table>
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<tr>
<th>Time</th>
<th>Description</th>
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<tbody>
<tr>
<td>16:00 – 16:05</td>
<td>About the workshop</td>
<td>Prof. Ashish Pandey Coordinator, RCI-UBA, IIT Roorkee</td>
</tr>
<tr>
<td>16:05 – 16:15</td>
<td>Address by</td>
<td>Prof. M. Parida Deputy Director, IIT Roorkee</td>
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<tr>
<td>16:15 – 17:00</td>
<td>Presentation on “Rural Entrepreneurship and Self-reliant India” by</td>
<td>Prof. Amit Kumar Dwivedi EDII - Ahmedabad</td>
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<tr>
<td>17:00 – 17:15</td>
<td>Open Discussion</td>
<td>All Participants</td>
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हिन्दीस्तान • 5 मार्च 2021

उद्देश्यों से आगे बढ़ सकते हैं ग्रामीण

आईआईटी रुड्की में ग्रामीण उद्यमिता व आत्मनिर्भर भारत विषय पर वेबिनार

जानकारी संक्षेप:

आईआईटी रुड्की ने ग्रामीण उद्यमिता व आत्मनिर्भर भारत विषय पर वेबिनार में जवाबदारी की। वेबिनार में विलायती दूरसंचार के माध्यम से अंतरराष्ट्रीय भाषाओं में विवादित विषयों पर शिक्षा दी गई।

वेबिनार में भाग लेने वाले हेडर डिवीडिंग मेंम श्रृंखला के उद्देश्य संचालन आईआईटी रुड्की की जिला चिकित्सा के मुख्य विषयों में विवादित विषयों पर शिक्षा दी गई।

वेबिनार में पहले शामिल था उद्देश्य संचालन आईआईटी रुड्की की जिला चिकित्सा के मुख्य विषयों में विवादित विषयों पर शिक्षा दी गई।

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उद्देश्यों से आगे बढ़ सकते हैं ग्रामीण

टक्निक का प्रयोग बढाया जाना जरूरी
आईआईटी रूकी में ग्रामीण उद्यमिता एवं आत्मनिर्भर भारत विषय पर वेबिनार किया आयोजित

ग्रामीण छोटे-छोटे उद्यमों से भी शुरुआत कर करके आगे बढ़ सकते हैं: प्रो. एम परिवार

हालांकि (दैनिक हायक, शुक्रवार, 5 मार्च 2021)

उद्यमिता के रूप में प्रो. हिंदेवी के विचारों योगदान के रूप में उत्तरदायित्व देखते हुए उदय प्रेस द्वारा राष्ट्रपति द्वारा पुरस्कृत किया जा चुका है।

कार्यालय को समीक्षा करते हुए आईआईटी रूकी के उप निदेशक प्रो. एम परिवार ने कहा कि यह उद्यमिता का विषय सम्पूर्ण हो सकता था। उन्होंने कहा कि ऐसे किसी भी दृष्टि या किसी विचार की स्थिति में पैदा किया गया है, तो स्वयं उन्होंने जानते हैं कि यह उद्यमिता का विषय सम्पूर्ण हो सकता था। उन्होंने कहा कि ऐसे किसी भी दृष्टि या किसी विचार की स्थिति में पैदा किया गया है, तो स्वयं उन्होंने जानते हैं कि यह उद्यमिता का विषय सम्पूर्ण हो सकता था।
Workshop News Links:

- https://mepaper.livehindustan.com/imageview_678445_119005098_4_145_05-03-2021_12_i_1_sf.html
- http://dainikhawk.com/education/--210456

UNNAT BHARAT ABHIYAN
Regional Coordinating Institute (RCI)
Indian Institute of Technology Roorkee

Workshop on
“Rural Entrepreneurship and Self-reliant India”
March 03, 2021; Time: 4:00 PM (on Webex)

Keynote Speaker

About the Speaker: Prof. Amit Kumar Dwivedi is Associate Professor and In-Charge, Dept. of Policy Advocacy, Knowledge & Research Entrepreneurship Development Institute of India-Ahmedabad (EDII-Ahmedabad). Prof. Dwivedi is the part of the India Team that leads prestigious ‘Global Entrepreneurship Monitor’ research study. He is associated with this study as a National Team Member. He is the Chief-Editor of Journal of Rural and Industrial Development. He has been involved in making of ‘AICTE Start-up Policy-2016’ on the behalf of the Committee and the EDII. He contributed two chapters in ‘Recommendations to National MSME Policy-2017’ on behalf of EDII and One Man Committee set-up by Ministry of MSME. In the year 2015, Dr. Dwivedi received an award from Honorable Governor of Uttar-Pradesh for his contributions in the field of entrepreneurship development.

Live streaming on YouTube page - https://www.youtube.com/channeUCWzelmid9BjgoVIVGhWwLw
Workshop Link: https://iitroorkee.webex.com/iitroorkee/j.php?MTID=m76ce06f93eae99c660f7ff0fab8c0e3
Webinar Information: Event number: 158 393 9540 Event password:12345@Abcd#