Final Placement Report

Batch 2019-21

Department of Management Studies
Indian Institute of Technology Roorkee
TPO's Message

I am thankful to all the corporate houses for their trust and consistent support in enabling the successful completion of the final placement process at DoMS, IIT Roorkee. With the last placement season, this institute's position among the nation's premier B-schools is strengthening every year.

The addition of many new recruiters and the fruitful results in the placements can be owed to the placement committee's hard work and the support of the entire teaching and non-teaching body of the institute. There was an upward trend in the diversity in roles offered, and the number of roles offered, even during these trying times. This adds a lot to the institute's spirit, to perform against any number of odds.

HoD's Message

Many of our faculty are experienced practitioners who have a penchant for interactive classroom sessions, ensuring that the content is par with prevalent industry demands. We follow a robust "learning through doing" practice, and our students are well equipped to deal with unstructured situations successfully. Frequent conferences and industry interaction not only allow for the exchange of ideas but also stimulates research. A rich alumni base of IIT Roorkee provides an opportunity for the students to engage with the industry's eminent personalities.

The two-year intensive MBA program is designed to imbibe students with much sought after traits like dedication, discipline, and compassion, enabling them to be suitable for today's dynamic global and national business environments. I am confident that our students are ready to take on any responsibility in their journey from here. I cordially welcome you to partner with us on this journey.
**Batch Demographics**

**Batch Size**
- Total: 48
- Male: 41
- Female: 7

**Dual Specialization Breakup**
- Marketing: 36
- Operations: 24
- IT: 8
- Finance: 20
- HR: 8
- Mechanical/Civil: 16
- CS/IT: 11
- Electrical/Chemical: 6
- Electronics: 7
- Others: 8

**Prior Education**
- Freshers: 27
- 0-12 months: 9
- 13-24 months: 3
- 25-36 months: 3
- >36 months: 6

**Work Experience**
Placement Highlights

- **Highest CTC**: 19 LPA
- **Top 25 Percentile Average**: 15.33 LPA
- **Top 50 Percentile Average**: 12.97 LPA
- **Increase in Number of PPOs**: 25%

**Mean CTC**: 10.58 LPA

- **Total Companies**: 41
- **Total Opportunities**: 128
- **Total Offers**: 51
- **First Time Participants**: 30

**Batch Size**: 48
Roles Offered

Operations
- Business Operations: Associate Consultant
- Deputy Manager
- Management Trainee
- Project Manager

Consulting, IT & Analytics
- Sr. Associate Consultant
- Associate Consultant
- Business Analyst
- Data Analyst Consultant (Risk Consultancy, IT Advisory)
- Program Manager
- Scrum Master

Finance & General Management
- Associate Solution Advisor (Risk & Financial Advisory)
- Data Analyst
- Deputy Manager
- Management Trainee

Marketing & Sales
- Manager – Product & Business Development
- Business Development Analyst
- Marketing Executive Trainee
- Management Trainee
A Few Recruiters

NatWest
EY
Deloitte
Paytm
Axtria
GAIL
ZS
Publicis Groupe
Infosys
Vedanta
United Spirits
BNY Mellon
Kellton Tech
Sify
Oxane Partners
HCL
Bristlecone
Mu Sigma
Cognizant
ICICI Bank
RBL Finserve
Nilkamal
Monocept
IFFCO
Jio
AJIO
Boult Audio
Placement Committee

A special thanks to the entire Department of Management Studies family for their pivotal contribution throughout this unprecedented placement season.

At DoMS, we aspire to be courageous, skillful and resilient, a perfect recipe for success in the corporate world. We strongly believe that excellence is contagious. The 2021-23 batch would be the guiding torch for this transformational journey ahead.
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