Registration Form

Name: ________________________________
Designation: ___________________________
Affiliation: ____________________________
Title of the paper: ________________________
Address: _______________________________
Phone____________ Mob._________________
Email_______________________________

Coming to attend the conference/ presenting paper _______________________________
Accommodation required: Yes/No __________
Date and Time of arrival____________________
Date and Time of departure____________________

Payment Details:
Amount_________________________________
DD/Cheque No._____________________________
Date_____________________________________
Bank_____________________________________
Place________________________Date_____________
Signature_______________________________

Note: Demand draft/cheque in favor of “Registrar, IIT Roorkee” payable at Roorkee should be sent to:-
Dr. M.K. Barua, Convener.
Department of Management Studies,
Indian Institute of Technology Roorkee,
Roorkee –247667, Uttarakhand, INDIA

"International Conference on Research and Sustainable Business"
(March 8-9, 2014)

Organized by:
Department of Management Studies
Indian Institute of Technology Roorkee
Roorkee - 247667, Uttarakhand, INDIA
Website: www.iitr.ac.in

Patron:
Prof. Pradipta Banerji,
Director, Indian Institute of Technology Roorkee

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Head-Department of Management Studies (DoMS), IIT Roorkee
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Organizing Secretary:
Dr. Z. Rahman, DoMS, IIT Roorkee

Convener:
Dr. M.K. Barua, DoMS, IIT Roorkee

Co-convener:
Dr. Rajat Agrawal, DoMS, IIT Roorkee

Co-convener:
Dr. Vinay Sharma, DoMS, IIT Roorkee
About IIT Roorkee: The Indian Institute of Technology Roorkee has an illustrious history and a glorious past. It has its foundation in the Thomson College, which was founded in 1847, to train technical manpower for construction of Ganga canal. It was the first Engineering College in the then British Empire. In the year 1949, this great institution was accorded the status of the first technological university of independent India and was renamed as University of Roorkee. On September 21, 2001, the Government of India declared it as the nation’s seventh Indian Institute of Technology.

About Department of Management Studies: The Institute established the Department of Management Studies in 1998. The Department runs an MBA and a PhD programs. We impart high quality formal education in management science. The department offers a comprehensive 2 year residential MBA program to enable its students to face the challenges of the corporate world by reflecting the needs of present-day dynamic business and economic scenario. The department offers dual specialization in some two functional areas: Marketing, Finance, Information Technology, Operations, Human Resource Management. In addition, the department has facilities for Doctoral research for aspiring and meritorious students both under full time and part time modes. Faculty members are actively engaged in research in the contemporary areas of management science like Corporate Restructuring, Financial Regulations, Business Excellence, Emerging Markets, Financial Derivatives & Risk Management, Portfolio Theory, International Marketing, Knowledge Management and Human Capital Creation, Technology Management, Human Resource Management, Organizational Behavior, Quality Management, Services Marketing, Supply Chain Management, Product Management, Working Capital Management, Security Analysis and Portfolio Management etc.

For Whom: Conference will provide a platform to academicians, researchers, business leaders and government officials to discuss research on various topics and sustainable business practices.


Program: It will include panel discussions, symposia, and idea sharing through informal conversations.

Call for Papers: Original papers are invited on following subthemes (but are not limited to):

Subthemes:
Marketing
HRM & OB
Accounting and Finance
Operations
General Management
Information and communication technology
Spirituality
Enterpreneurship and innovation
Sustainable management practices

CSR
Role of industry in academia
Economics
TQM

Important Dates:

| Last date of abstract submission | October 15, 2013 |
| Notification of acceptance of the Abstract | October 16, 2013 |
| Last date for submission of selected papers and payment of registration fee | January 1, 2014 |
| Conference dates | March 8-9, 2014 |

Registration Fee: Registration fee is Rs. 5000/- (Five thousand only) for Indian delegates and $250- (Two hundred fifty dollars only) for foreign participants. The registration fee includes registration kit, lunch and dinner (only for one Author) on March 8-9, 2014 and does not include accommodation/room charges. Indian delegates can pay registration fee by Demand draft/cheque in favor of “Registrar, IIT Roorkee” payable at Roorkee or payment can be made in the following account.

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**Foreign delegates** can pay registration fee in the following account.

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**Submission Process:** Abstract and paper may be submitted to:  
https://www.easychair.org/conferences/?conf=icrsb14

**Guidelines for Author:**

**Length:** Full papers should not exceed 3000 words (including references).

**Title:** The title should be brief.

**Abstract:** Abstract not more than 150 words, should have the Purpose, Design/Methodology/Approach, Findings, Managerial Implications, Scope for future work/ Limitations and References, abstracts without references will not be entertained.

It should also include up to five key words about the paper.

**Headings:** Should be short clearly defined. The paper should have an introduction, literature review, objectives/research gaps, methodology, limitations/scope for future work, conclusion.

**Format:** The paper should have a cover page giving the title, author’s name, complete address, telephone number, fax number, and email of the author. In case of co-authors, these details should also be provided for each co-author. Correspondence will be sent to the first named author unless otherwise indicated.

The second page should contain the title and an abstract of 150 words. It should also include up to five key words about the paper. The second page should not include the author’s name. The paper should begin from the third page.

**Margins:** 2.5 cm. or 1 inch  
**Font:** Times New Roman, 12 point  
**Spacing:** 1.5

**References:** Citation to other publications must be in standard style. That is shown within the text as the author’s name followed by a comma and year of publication, all in round brackets, e.g. (Volberda, 1997). At the end of the paper a reference list in alphabetical order must be given as follows:

For books: Surname, initials, (year), title, publisher, place of publication.  

For journals: surname, initials, (year), journal, volume (number), pages.  

**Conference Proceeding:** Accepted papers will be published in the Proceedings of the conference on CD. Some of the presented papers selected by the conference chairs may be published in leading peer reviewed journals.

**Certificate:** A certificate will be issued for presenting a paper / attending the conference.

**Accommodation:** IITR may provide accommodation to a limited number of participants on a first come first serve basis. Depending on availability of rooms at the Khosla International Guest House (KIGH) and NC Nigam Guest House (NCNGH), accommodation will be provided on single /twin sharing basis. The room charges are Rs. 400 per day (KIGH), in case of twin sharing the charges will be Rs. 200 per day. The room charges are Rs. 800 per day (NCNGH), in case of twin sharing the charges will be Rs. 400 per day.

**Distance from Roorkee railway station and bus stand:** The distance from the railway station and bus stand to KIGH / NCNGH is approximately 3 kms and 1 km respectively. Cycle rickshaw charges are approximately Rs 40 and Rs 20 from the railway station and bus stand.

**Tourist spots around Roorkee:**  
✓ Haridwar (30 Kms)  
✓ Rishikesh (70 Kms)  
✓ Dehradun (70 Kms)  
✓ Mussoorie (90 Kms)

**For any query please contact:**  
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